



# CONNECTING PEOPLE, PROJECTS, AND POWER.

Utility Readiness, Incident Leadership &amp; Vendor Governance

JAG Synergy helps utility and infrastructure organizations strengthen readiness, improve coordination and make better decisions before, during and after critical events. Founder **Jennifer Grahn** brings 12 years in the utility industry, including leading Distribution Line manpower strategy for Entergy System Command through Hurricanes Ida, Beryl and Francine.

**350+**

Storm response contracts managed

**70+**

Contractors and vendors coordinated

**13+**

Storm and incident activations, 2019 to 2024

**\$1B+**

Transmission capital portfolio supported

## CORE COMPETENCIES

### 01 Operational Resilience & Incident Leadership

- Emergency response planning and execution
- Incident command and field coordination
- Outage management and service restoration
- Operational continuity frameworks
- After-action reviews and lessons learned

### 03 Contract Administration & Vendor Governance

- Procurement and contracting strategy
- Storm contract development, extension and renewal
- Vendor performance monitoring (safety, cost, quality)
- Contract compliance and audit support
- Scope management and change control

### 02 Stakeholder Engagement & External Relations

- Regulatory agency liaison and compliance
- Community and public communications
- Board and executive briefings
- Inter-agency coordination and MOUs
- Legislative and industry advocacy

### 04 Financial Stewardship & Capital Portfolio Management

- Capital project budgeting and forecasting
- Financial reporting and variance analysis
- Invoice verification and project closeout
- Storm cost tracking and financial impact



Jennifer Grahn presenting Entergy's Hurricane Beryl response at EEL.

## WHY JAG SYNERGY

### Cross-Functional Perspective

Links operations, finance, stakeholders and contractors.

### Utility-Focused Experience

From transmission capital projects to storm command.

### Execution-Minded Leadership

Recommendations built for implementation, not slides.

### Balanced Approach

Proven, adaptable approaches from IOUs and cooperatives, tailored to meet each client's needs.

**HAVE A TOUGH PROBLEM?  
BRING IT TO ME.**

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### FEATURED RESPONSE: HURRICANE IDA, 2021

As Entergy's Distribution Line Manpower Leader in System Command, Jennifer rapidly acquired off-system line resources, built Avetta safety status into acquisition decisions, and cleared logistics and work-location barriers so crews deployed quickly and safely.

**21 days**

Customer restoration, followed by a 6-month system recovery

**26K**

Peak resources utilized

**\$2.1B**

Total response spend

### STORM & INCIDENT RESPONSE RECORD\*

| EVENT                    | ROLE                                      | COMMAND                         | DATE     |
|--------------------------|-------------------------------------------|---------------------------------|----------|
| Hurricane Francine       | Resource Section Deputy                   | System Command                  | Sep 2024 |
| Hurricane Beryl          | Resource Section Deputy                   | System Command                  | Jun 2024 |
| Winter Storm Landon      | Manpower Branch Director                  | System Command                  | Feb 2022 |
| Hurricane Ida            | D-Line Manpower Leader                    | System Command                  | Aug 2021 |
| Tropical Storm Claudette | D-Line Manpower Leader                    | System Command                  | Jun 2021 |
| Winter Storm Uri         | QA/QC Reporting Leader                    | System Command                  | Feb 2021 |
| Hurricane Zeta           | Logistics Co-Chief                        | Louisiana State Command         | Oct 2020 |
| Hurricane Delta          | Acting Lodging Branch Director            | Louisiana State Command         | Sep 2020 |
| Hurricane Laura          | Acting Lodging Branch Director            | Louisiana State Command         | Aug 2020 |
| Hurricane Cristobal      | QA/QC Reporting Leader                    | System Command                  | Jun 2020 |
| Easter Weekend Weather   | QA/QC Reporting Leader                    | System Command                  | Apr 2020 |
| Winter Ice Storm         | QA/QC Reporting Leader; Logistics Support | System Command; LA Metro Region | Jan 2020 |
| Hurricane Barry          | QA/QC Reporting Leader; Logistics Support | System Command; LA SE Region    | Jul 2019 |

\*Does not include non-named weather events or tornadoes.

### EXPERIENCE

#### ATK Energy Group

Managing Director, External Engagement (2025 to 2026)

#### Entergy

Incident Response Manager (2021 to 2025)

#### Entergy Transmission

Capital Projects Analyst, Project Controls (2014 to 2021)

### CREDENTIALS

#### FEMA NIMS 300

Incident Command System

#### CAP Academy

Qualified Cause Evaluator

#### A.A.S., Business & Management

Delgado Community College

### MEMBERSHIPS

#### IAEM

International Association of Emergency Managers

#### WEN

Women's Energy Network, South Louisiana Chapter